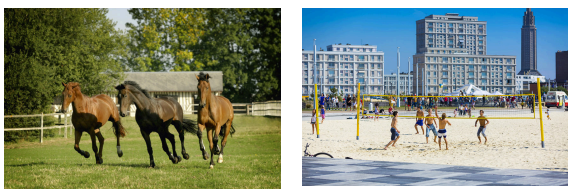




100% NORMANDIE

➤ Living environment



Diversified and accessible housing, with a preference for houses over apartments.

Priority given to an efficient and close at hand healthcare offer.

A region that is as eager to offer quality childminding facilities as well-being for its senior inhabitants.

Mobility equally organised around major conurbations and rural areas.

A first-rate trade, sport and leisure offer inspired by the region's natural assets and spurred by its dynamic population.

A remarkable fabric of associative activity focusing both on leisure and solidarity.

Housing

Normandy offers many property solutions to satisfy accommodation needs generated by professional, student or residential mobility. 1,768,000 homes in Normandy (2014) 82.6% of which are main places of residence and 58.2% privately owned. 66% of houses (10% higher than the national average). A total of 240,000 homes in community housing.

Health

197 healthcare establishments in 2015, 81 of which are in the public sector, including university hospitals in Caen and Rouen. App. 9,700 medical practitioners, of whom 4,900 are specialists. The Regional Health Agency (Agence Régionale de la Santé - ARS) and regional authorities have adopted a voluntarist policy towards the development of an accessible and efficient healthcare offer throughout the region: establishing healthcare professionals, devoting resources to public health priorities, etc.

Childhood

Around 10,000 children welcomed in collective child care centres among the region's 387 Établissements d'Accueil des Jeunes Enfants de Normandie (2012); Collective day nurseries, family day nurseries (at the childminder's home on behalf of a local authority), part-time nurseries, multi-option nurseries, micro-nurseries and kindergartens. Around 30,000 certified childminders in Normandy (2012): 6,299 in Calvados, 5,148 in Eure, 4,839 in Manche, 1,972 in Orne and 11,498 in Seine-Maritime.

Lifestyle and home care services

A particularly dynamic sector in Normandy implying major challenges for each area. A vast array of activities: services for families, for day-to-day life, for dependent individuals. A diversity of contributors and stakeholders: companies, associations, etc. Silver Normandie, a genuine economic sector to serve happy ageing and Normandy's residential attractiveness. The IRSAP (Regional Institute for Lifestyle and Home Care services) in Alençon is France's leading apprenticeship training centre specialising in lifestyle and home care services.

Mobility

Normandy is an accessible region with a fluid transport network. Active workers, students and tourists all benefit from an alternative offer to private vehicle transport. The region's départements and major conurbations boast public transport networks offering bus and tramway services, to complete the TER (Regional Express Train) network composed of 24 lines and 350 trains per day. Car sharing has been developed and organised over recent years and the Regional Council offers financial support for the purchase of electric vehicles.

Trade

The cradle of supermarket distribution with the Promodès groups, now the world's 2nd ranking distribution group thanks to its merger with the Carrefour group, Normandy combines choice and proximity thanks to a multitude of city-centre and town-centre stores, department stores and generalised or specialised superstores. 164,100 jobs in Normandy within 41,900 establishments (over 430 super and hypermarkets) for an added value of €7.1bn. 50.5 retail stores per 10,000 inhabitants.

Leisure

Normandy boasts a mosaic of contrasting landscapes from coast to country, to discover on foot, on horseback and by bike. It is pure paradise for water sport, land yachting and kitesurfing enthusiasts. Also a land of history, it boasts remarkable heritage, fascinating museums and visitor centre and lively towns and villages. Festivals and cultural or gastronomy-related events are organised all year round. Cinemas, theatres, casinos, ten-pin bowling, leisure parks, zoos, aquatic centres, spas, etc. a vast choice of leisure pursuits await residents and holidaymakers alike.

Sport

With over 730,000 members, Normandy's 7,800 sport clubs and numerous sport facilities, offer a genuine sporting arena for all disciplines. Normandy also regularly hosts major events: World Equestrian Games, Tour de France, Davis Cup, Handball and Kayaking World Championships, yacht racing, 24h motor boating event. Top level clubs in Football (Stade Malherbe, Caen and HAC, Le Havre), basketball, handball, ice hockey, etc. The Cart@too is a card with a monetary value to help Normandy's youth pay for club licences or for tickets to sporting events.

Associations

Normandy boasts, across its entire territory, a dense fabric of varied and highly active associations to serve the quality of life of its inhabitants and to offer Normans by adoption a friendly welcome. Over 50,000 associations are active throughout Normandy, among which 8,900 employ at least one person (around 89,000 salaried workers for a full-time equivalent of 74,000). Over 500,000 volunteers, half of whom are active at least once a week. Principal fields: sport and leisure, social action, teaching, art and performance, etc.